



# AOC 2025

**International  
Symposium  
& Convention**

DECEMBER 9-11, 2025  
NATIONAL HARBOR, MD  
[AOC2025.ORG](http://AOC2025.ORG)

**EXHIBITING &  
SPONSORSHIP  
OPPORTUNITIES**

# Book Your Booth

2025 10' x 10'

## Exhibitor Booth Rates

	<b>Early Rate</b> <i>Through 3/31/25</i>	<b>Standard Rate</b> <i>Begins 4/1/25</i>
Partner	\$5,900	\$6,200
Non-Partner	\$6,785	\$7,130
Small Business	\$2,950	\$3,395

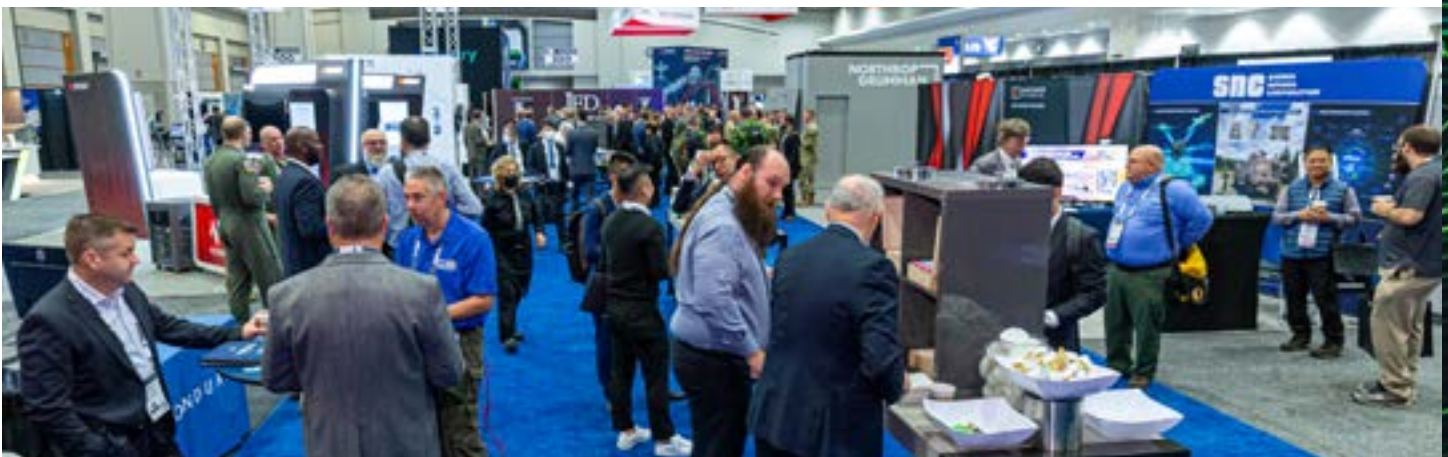


## What's included in your booth purchase:

- Four (4) complimentary booth personnel badges per 10' x 10' booth space
- Access to welcome reception and keynote sessions for registered booth personnel
- Access to Program Manager Briefing Series for all registered booth personnel
- 8' high black pipe and drape back wall with 3' high draped side rails
- Standard booth identification sign
- Exhibitor badge to use in your customer marketing or post on your website
- Company listed in the pre-convention issue of the *JED*
- Company name and description in official program guide and mobile app
- Company description in your company profile on the interactive floorplan
- Post-show attendee list, including name, company, and city/state
- Exhibitor Services Kit detailing fees and information on shipping, furniture rental, and booth set-up will be emailed to the main contact for each booth approximately three months prior to the event
- Access to AOC discounted hotel rates

## Book your booth at [aoc2025.org](http://aoc2025.org)

For questions about exhibiting or sponsorship at AOC 2025, contact Sean Fitzgerald at [Fitzgerald@crowns.org](mailto:Fitzgerald@crowns.org) or at **703-549-1600**, ext. 222.





# Sponsorship Opportunities

As a sponsor or advertiser, your brand will be elevated at AOC 2025 beyond your standard booth footprint. We offer various level packages as well as event-specific options and tailored branding packages. Plan early for the best availability and exposure.

**SOLD!**

## **HOST SPONSORSHIP — PARTNER: \$94,500 | NON-PARTNER: \$113,400**

Host Sponsorship receives ten Master Pass registrations, access to the Program Manager Briefing Series, exclusive sponsor of the Crows' Nest, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program (outside back cover). Additionally, the Host Sponsor receives the unique benefits of being the sponsor of the annual Welcome Reception, as well as a brief welcome address by a company representative during the opening keynote session of the symposium. The Host Sponsor will receive a seat on the event planning committee. *Host Sponsorship does not include exhibit space and may only be reserved by exhibitors with a minimum of 200 square feet of contracted space.*

## **PLATINUM SPONSORSHIP — PARTNER: \$26,250 | NON-PARTNER: \$31,500**

Platinum Sponsorship receives four Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program. Platinum sponsors are co-sponsors of lunch in the exhibit hall each day.

## **GOLD SPONSORSHIP — PARTNER: \$12,600 | NON-PARTNER: \$15,120**

Gold Sponsorship receives three Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues as well as a half-page, four-color display ad in the official on-site program. Gold sponsors are co-sponsors of happy hours in the exhibit hall both days.

## **SILVER SPONSORSHIP — PARTNER: \$6,300 | NON-PARTNER: \$7,560**

Silver Sponsorship receives two Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a quarter-page, four-color display ad in the official on-site program. Silver sponsors are co-sponsors of symposium coffee each morning.

## **BRONZE SPONSORSHIP — PARTNER: \$3,150 | NON-PARTNER: \$3,780**

Bronze Sponsorship receives one Master Pass registration, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website, and similar marketing venues.

*Please note: Sponsorship & Branding Opportunities available to contracted exhibitors only.*





The AOC International Symposium & Convention is the largest event for members of the EW community. For companies and organizations trying to make an impression or an impact, there is simply no better opportunity to interface with clients, customers, and critical decision-makers. Several unique branding opportunities are available to raise your profile and draw your audience.

**These opportunities are turn-key — All you have to do is purchase and send us artwork directly; we'll take care of the rest!**

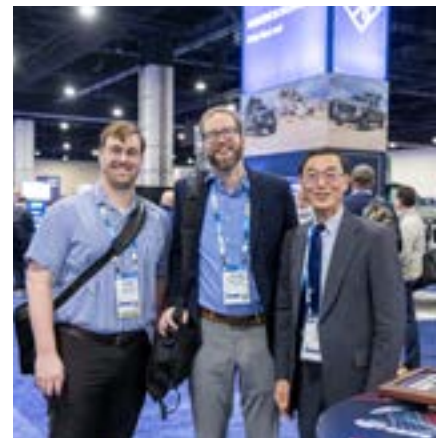
We are adding new opportunities as we speak! Head to [aoc2025.crows.org](http://aoc2025.crows.org) to check out what we have available.

**Custom Packages Available!** Not seeing anything that resonates with you? Contact **Sean Fitzgerald** at [fitzgerald@crow.org](mailto:fitzgerald@crow.org), to discuss and create a customized branding package that suits your budget and creative needs!



# Branding Opportunities

	Partner	Non-Partner
<b>Mobile App</b>	\$7,500	\$9,000
<b>Registration</b>	\$10,000	\$12,000
<b>Registration Lobby Video Wall</b>	\$10,000	\$12,000
<b>Hotel Room Keys</b>	\$7,000	\$8,400
<b>Conference Bags (Qty 1000)</b>	\$15,000	\$18,000
<b>Lanyards (Qty 2500)</b>	\$12,000	\$14,400
<b>Registration Lobby Column Wrap (per side)</b>	\$4,000	\$4,800
<b>Escalator Lobby Banner</b>	call for details	call for details
<b>Stair Graphics</b>	call for details	call for details
<b>Escalator Graphics</b>	call for details	call for details
<b>Exhibit Hall Entrance Sign Covers</b>	\$2,000	\$2,400
<b>Exhibit Hall Aisle Sign Danglers</b>	\$8,000	\$9,600
<b>Exhibit Hall Column Wraps (4 sides)</b>	\$12,000	\$14,400
<b>Exhibit Hall Triangle Banners</b>	call for details	call for details
<b>Exhibit Hall Floor Graphics</b>	\$1,500	\$1,800
<b>Exhibit Hall Table Graphics</b>	\$5,000	\$6,000
<b>Lightbox</b>	\$7,500	\$9,000
<b>Satellite Lounge</b>	\$7,500	\$9,000
<b>Speaker Lounge</b>	\$10,000	\$12,000



Learn more at  
[aoc2025.org](http://aoc2025.org)



# Help AOC Give Back!

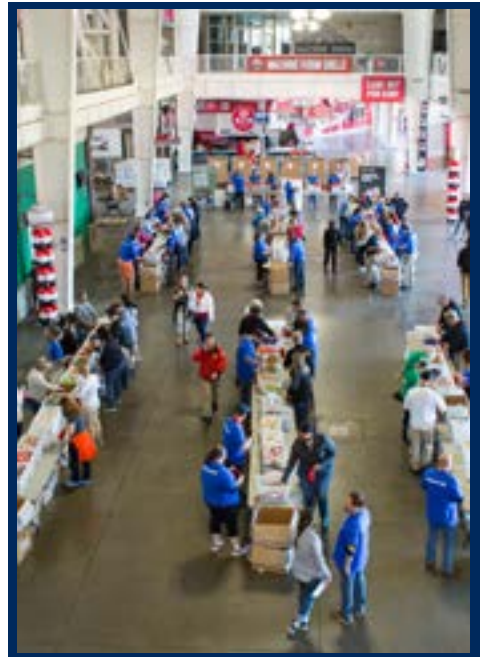
## Sponsor Operation Gratitude at AOC 2025



We're excited to offer you a unique and heartfelt opportunity to make a direct, personal impact at AOC 2025. By sponsoring **Operation Gratitude**, you can help us give back to the heroes who've given so much for us—our Veterans, Recruit Graduates, and First Responders. Together, we'll be packing 500 care packages filled with essentials and thoughtful, handmade tokens of appreciation, and we'd love for you to be a part of this meaningful initiative.

**Tax-Deductible!** All sponsorship payments to Operation Gratitude are considered charitable donations.

But it's not just about covering the cost. As a sponsor, you have the special opportunity to include a branded item or a personal, heartfelt message in each package. Imagine the impact you'll have, knowing your support is delivering gratitude directly into the hands of those who have served and protected us.



## Support the AEF

Donating to the Association's Education Foundation offers companies an invaluable opportunity to make a lasting impact on the future of the industry. As a 501(c)(3) nonprofit organization, contributions are tax-deductible, allowing donors to support a meaningful cause while benefiting from tax advantages.

By funding scholarships, training initiatives, and professional development programs, companies help shape the next generation of talent that will drive innovation in fields crucial to national security and technological advancement. Supporting the foundation aligns with corporate social responsibility goals, enhances industry partnerships, and demonstrates a commitment to workforce development and education that resonates with clients, partners, and the broader community.

